

## Lighter Side of Christmas Parade Beneficiary Requirements

Please fill in the following information for consideration.

- 1) Does your group have name recognition within the community (this makes fund raising by the businesses easier)

Organization name: \_\_\_\_\_

- 2) Are you a 501c3 non profit organization approved (not in the process)

Non Profit Number: \_\_\_\_\_

- 3) A brief description of what your organization does: \_\_\_\_\_

- 4) You will need a Membership/donor database of at least 100 people that they are willing to send notices to of the Parade and fund raising efforts. Do you have a large enough base to support this effort?

Number of members/volunteers in your organization: \_\_\_\_\_

- 5) Do you have volunteers willing to attend meetings and participate in plan execution? You will need one point person to attend Parade Committee meetings and report to your organization and back to the committee January thru December.

- 6) Do you have a Board/committee willing to solicit businesses to participate in sponsorships, Day of Giving and Shopping/Dining Promotion?

- 7) Does your organization have the ability to have a float in the parade, no matter how simple? This recognition of your organization is important to the overall exposure of your group.

- 8) Will individuals from your organization be willing to make public speaking engagements/interviews to promote the parade if asked?

- 9) Will individuals from your organization be willing to send letters to past/new participants from their board asking for this year's commitment on behalf of their charity?

- 10) Will individuals be willing to counsel the next beneficiary on what they did to make the parade successful? It's always better to learn from someone else's experiences. This needs to occur at the first couple of meetings following your participation this year for next year's parade beneficiary.

Contact name: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing address: \_\_\_\_\_

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Thank you for taking the time to educate us about your organization.  
Have a great day.

Lighter Side of Christmas Parade Committee