

The City of Woodland Park and Lighter Side of Christmas Parade Committee presents  
"THE LIGHTER SIDE OF CHRISTMAS 2017"

- When:** Saturday, December 2, 2017. The parade begins promptly at 6:00 PM.
- Theme:** *"Jingle in the Jungle"*  
*Celebrating the 100<sup>th</sup> Anniversary of the Woodland Park Pikes Peak Lions Club*  
(Remember, this is the LIGHTER side of Christmas ☺ Have fun!)
- Beneficiary:** *The Woodland Park Pikes Peak Lions Club* is the 2017 beneficiary, a much-appreciated nonprofit organization in our community. All proceeds from the parade will benefit the Lions Club and their activities in our community.
- Float Line Up Time:** 4:30 – 5:30 p.m. Check-in is located at the **check-in tent** near the movie theatre behind Gold Hill North. Look for the lighted pop-up tent and banner.
- Drop/Off and Parking:** Please use the DDA/Centennial Trail parking lot to drop off parade participants and for parking. Enter and exit from North Walnut Street. **While participants can be dropped off in the Gold Hill North parking lot, please respect these businesses and do not park there.**
- The Parade Route:** The parade begins at Taco Bell, travels east on Hwy 24, turns left after Tweeds on Fairview, and ends at the Ute Pass Cultural Center, **We have ONE (1) hour to get on and off the highway.**
- Parade Website:** [www.lightersideofchristmasparade.com](http://www.lightersideofchristmasparade.com) Check here for updates or last minute changes to the parade.
- Facebook:** "Like" us on Facebook <https://www.facebook.com/#!/pages/Lighter-Side-of-Christmas>
- Deadline:** Float entries are accepted on a first come, first serve basis. Return completed applications via email to [tracie@dinosaurbrokers.com](mailto:tracie@dinosaurbrokers.com) or mail it to: Lighter Side of Christmas Parade, 1067 East Hwy 24, PO Box 191, Woodland Park, CO 80863 or drop entry off at the UPS Store. **The entry fee must be paid to reserve your spot in the parade.** There are a limited number of openings for floats, so please get your entry and fee turned in early.

#### **FLOAT AND PARADE GUIDELINES**

- All floats should have lights.
- Floats should travel slowly; however, do not stop during the parade unless directed to do so.
- Only leave two car lengths between entries.
- **As children of all ages know, there is ONLY ONE SANTA and he will have his own float and will be at the end of the parade. Santa has requested that there be no other Santas. Your entry will be disqualified from voting if you have a Santa on your float and you may be restricted from participating in future parades.**
- **Wrapped candy may only be handed out by adult walkers and cannot be thrown from floats.** We want everyone watching the parade to be safe! In addition, thrown candy freezes to the ground and is difficult to clean up in the short time before the highway opens.
- ALL participants with your float, whether walking or riding, must sign waivers. Feel free to make additional waiver forms. Submit your waiver(s) at the check-in tent prior to the start of the parade.
- Pay attention to people directing the beginning of the parade (John Bennett) and any others along the parade route. Follow their direction to slow down or move along faster.
- Keep and share this information with all of the people participating with your float.

#### **AWARDS and FEES**

- Trophies will be awarded for: *Best Use of Lights; Best Use of Theme; Grand Marshal Award, Spirit Award, and Most Unique!* Suggested variations of the theme: Cultural, Musical, Fun, Humorous, Traditional, or Historical. Judges will be at the first announcement stand near Pine and Hwy 24
- Entry fees (\$25 for businesses, \$10 for non-profit organizations/individuals) go towards advertising, trophies, and other parade expenses. The beneficiary receives any extra funds.

For additional information contact:  
Tracie Bennitt 719-641-9541

**PARADE FLOAT APPLICATION FORM (Please Print Legibly or Type)**

Name of Organization: \_\_\_\_\_

Name of Float: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone #: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Contact Email: \_\_\_\_\_

Entry fee: (please check one)

\$25 business/commercial \_\_\_\_\_ \$10 nonprofit, organization/individual \_\_\_\_\_

Type of payment: (please fill in)

Check # \_\_\_\_\_ Cash Amount Paid \_\_\_\_\_

**Please make checks payable to Lighter Side of Christmas.**

Send application and payment to:

**Lighter Side of Christmas Parade 1067 East US Hwy 24, Box 191, WP, CO 80863**

**Or drop off entry at the UPS Store.**

Applications are accepted on a first come first serve basis. We are limited to 45 entries.

**Organization Description Due by November 25**

- A description of your organization will be read as your float passes the announcers stand
- You must submit this description before the parade
- The description should be one paragraph only! Your description has to be easily read from the announcers stand in less than 60 seconds. Please contact us if you need assistance with this.
- Email your description to [tracie@dinosaurbrokers.com](mailto:tracie@dinosaurbrokers.com) by November 25, 2017.
- No last minute announcements will be accepted. Only your name will be announced if you fail to supply your organization's description.

**Waiver Due Before the Parade – December 2**

- All participants riding on or walking with your float must be listed on a parade waiver
- Waivers must be submitted at the Check-in Tent before the parade