



**LSOC Parade**  
**Christmas in the Stars**  
*Celebrating the 30<sup>th</sup> Anniversary of the*  
**Lighter Side of Christmas Parade**

Email logo to:  
[gail@woodlandparkprinter.com](mailto:gail@woodlandparkprinter.com)

**2018 Sponsorship Opportunities**

Cost	Sponsorship Opportunities and Rewards
<b>\$200</b> <b>Or</b> <b>Combination of options that add up to \$200 and Treasure Hunt Gift Basket Donation</b>	<b>Gold Business Sponsor and LSOC Treasure Hunt Gift Basket Donation</b> <ul style="list-style-type: none"> <li>• Logo and business listing on map in “Elevate and Celebrate the Season” brochure</li> <li>• Business name and holiday promotion listing on business sponsor page</li> <li>• Business logo and link on LSOC website</li> <li>• Business logo, link and holiday specials on LSOC Facebook Page</li> <li>• Special mention on the <i>LSOC Treasure Hunt</i> Sponsor Page</li> <li>• <b>LSOC Treasure Hunt Clue Site</b></li> <li>• <b>Mandatory Treasure Hunt Gift Basket donation item due by November 11, 2018</b></li> </ul>
<b>\$100 or</b> <b>Combination of options that add up to \$100 and Treasure Hunt Gift Basket Donation</b>	<b>Silver Business Sponsor and LSOC Treasure Hunt Gift Basket Donation</b> <ul style="list-style-type: none"> <li>• Business listing in “Elevate and Celebrate the Season” brochure</li> <li>• Business logo and link on LSOC website</li> <li>• Business name mentions on LSOC Facebook Page</li> <li>• <b>Mandatory Treasure Hunt Gift Basket donation item due by November 11, 2018</b></li> </ul>
<b>\$50</b>	<b>Bum Fire Barrel Sponsor (22 available!)</b> <ul style="list-style-type: none"> <li>• Fire Barrel placed along the route at designated locations.</li> <li>• Monitored by the fire department and Teller County Sheriff Department Posse</li> <li>• Sponsor may set up the night of the parade at their barrel to promote their business!</li> </ul>
<b>\$25 or more</b>	<b>Donation</b>
<b>\$25</b>	<b>Business Parade Entry Fee</b>
<b>\$10</b>	<b>Non-Profit Parade Entry Fee</b>
	<b>Total Due</b>

**Payment due now, please. Make checks payable to: Lighter Side of Christmas**  
**PAPERWORK MUST INCLUDE UPDATED 2018 BUSINESS INFORMATION SHEET**

Mail to: Tracie Bennitt 1067 East US Hwy 24, Box 191, WP, CO 80863

Drop off at the UPS Store: 1067 East US Hwy 24, WP, CO 80863 in the Safeway Plaza

Website: [www.lightersideofchristmas.com](http://www.lightersideofchristmas.com)

Facebook: <http://www.facebook.com/pages/Lighter-Side-of-Christmas/>

We appreciate your support of the Holiday Events in Woodland Park, The Lighter Side of Christmas Parade.

For more information please contact one of our committee members:

- Tracie Bennitt 719-687-7375 [tracie@dinosaurbrokers.com](mailto:tracie@dinosaurbrokers.com)
- Gail Wingerd 719-686-1076 [gail@woodlandparkprinter.com](mailto:gail@woodlandparkprinter.com)
- David Mals 719-210-4634 [dmals57@gmail.com](mailto:dmals57@gmail.com)
- Jan Wilson 719-660-7510 [rjcummer@msn.com](mailto:rjcummer@msn.com)
- Linda Laverty 719-964-6222 [chilipepperlinda@gmail.com](mailto:chilipepperlinda@gmail.com)

**DEADLINE FOR ALL INFORMATION SEPTEMBER 21, 2018**



## 2018 Business Information

This form is to be turned in at the time of payment.  
PLEASE FILL IN ALL INFORMATION!!

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

\_\_\_\_\_

Business Phone: \_\_\_\_\_

Business Email: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook: \_\_\_\_\_

Business Contact  
Person: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

### PLEASE CHECK ALL THAT APPLY:

\_\_\_\_\_ \$200 Business/Combination Sponsor:  
LOGO SUBMITTED: \_\_\_\_\_yes (minimum 300 DPI) \_\_\_\_\_no

Seasonal Promotion for brochure: \_\_\_\_\_

\_\_\_\_\_ \$100 Business/Combination Sponsor – Logo available for LSOC website \_\_\_\_\_yes \_\_\_\_\_no

\_\_\_\_\_ \$50 Bum Fire Barrel \_\_\_\_\_ \$\_\_\_\_\_ Donation

\_\_\_\_\_ \$25 Business Parade Entry Fee \_\_\_\_\_ \$10 Non-Profit Parade Entry Fee

TOTAL DUE: \_\_\_\_\_ PAID: Check # \_\_\_\_\_ DATE: \_\_\_\_\_