



2020 LSOC Season
The SoundZ of Music
Celebrating the 32nd Anniversary of the
Lighter Side of Christmas Season

Email logo to:
gail@woodlandparkprinter.com

2020 Sponsorship Opportunities

Cost	Sponsorship Opportunities and Rewards
GOLD \$200	Gold Business Sponsor and LSOC Treasure Hunt Gift Basket Donation <ul style="list-style-type: none"> • Logo and business listing on map in “Elevate and Celebrate the Season” brochure • Business name and holiday promotion listing on business sponsor page • Business logo and link on LSOC website • Business logo, link and holiday specials on LSOC Facebook page and Instagram page • Special mention on the <i>LSOC Treasure Hunt</i> Sponsor Page • LSOC Treasure Hunt Clue Site • Logo placed on WPWS virtual concert to be aired online Saturday Dec 5 from 6-7 PM and throughout the holiday season • Mandatory Treasure Hunt Gift Basket donation item due by November 1, 2020
SILVER \$100	Silver Business Sponsor and LSOC Treasure Hunt Gift Basket Donation <ul style="list-style-type: none"> • Business listing in “Elevate and Celebrate the Season” brochure • Business logo and link on LSOC website • Business name mentions on LSOC Facebook page and Instagram page • Name Mention on WPWS virtual concert to be aired online Saturday Dec 5 from 6-7 PM and throughout the holiday season • Mandatory Treasure Hunt Gift Basket donation item due by November 1, 2020
\$50	Bronze Decorated Basket Contest Sponsor (16 available!) Prize for 1st place winner <ul style="list-style-type: none"> • Baskets placed along Midland Ave. at designated locations. Decorations to be provided by the sponsor. Decorating must be completed by Friday, November 28. No live plants or flowers. • Name mention on WPWS virtual concert to be aired online Saturday Dec 5 from 6-7 PM and throughout the holiday season • <i>Sponsor placard will be placed on their designated basket to promote their business!</i>
\$25 or more	Donations accepted. We also accept items for the LSOC Treasure Hunt Gift Basket.

Payment due prior to 9/30/2020, please.

Make checks payable to: Lighter Side of Christmas

Mail to: Tracie Bennitt 1067 East US Hwy 24, Box 191, WP, CO 80863

OR Drop off at the UPS Store: 1067 East US Hwy 24 Box 191, WP, CO 80863 in the Safeway Plaza

Website: www.lightersideofchristmas.com

Facebook: www.facebook.com/LighterSideofChristmasParade Instagram: coming soon

We appreciate your support of the Holiday Events in Woodland Park.

For more information please contact one of our committee members:

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DEADLINE FOR ALL INFORMATION SEPTEMBER 30, 2020