



2021 LSOC Season
“Season’s Readings”
Celebrating the 33rd Anniversary of the
Lighter Side of Christmas Season
And your favorite book!

Email logo to:
gail@woodlandparkprinter.com

2021 Sponsorship Opportunities

| Cost | Sponsorship Opportunities and Rewards |
|-------------------------|--|
| GOLD \$200 | Gold Business Sponsor and LSOC Treasure Hunt Gift Basket Donation <ul style="list-style-type: none"> • Logo and business listing on map in “Elevate and Celebrate the Season” brochure • Business name and holiday promotion listing on business sponsor page • Business logo and link on LSOC website • Business logo, link and holiday specials on LSOC Facebook page and Instagram page • Special mention on the <i>LSOC Treasure Hunt</i> Sponsor Page • LSOC Treasure Hunt Clue Site • Mandatory Treasure Hunt Gift Basket donation item due by November 1, 2021 |
| SILVER \$100 | Silver Business Sponsor and LSOC Treasure Hunt Gift Basket Donation <ul style="list-style-type: none"> • Business listing in “Elevate and Celebrate the Season” brochure • Business logo and link on LSOC website • Business name mentions on LSOC Facebook page and Instagram page • Mandatory Treasure Hunt Gift Basket donation item due by November 1, 2021 |
| BRONZE \$50 | Bum Fire Barrel Sponsor (22 available!) <ul style="list-style-type: none"> • Fire Barrel placed along the route at designated locations. • Monitored by the fire department and Teller County Sheriff Department Posse • Sponsor may set up the night of the parade at their barrel to promote their business! |
| \$25 or more | Donations accepted. We also accept items for the LSOC Treasure Hunt Gift Basket. |

Payment due prior to 9/30/2021, please.

Make checks payable to: Lighter Side of Christmas

Mail to: Tracie Bennitt 1067 East US Hwy 24, Box 191, WP, CO 80863

OR Drop off at the UPS Store: 1067 East US Hwy 24 Box 191, WP, CO 80863 in the Safeway Plaza

Website: www.lightersideofchristmas.com

Facebook: www.facebook.com/LighterSideofChristmasParade

We appreciate your support of the Holiday Events in Woodland Park.

For more information, please contact one of our committee members:

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|----------------|--------------|----------------------------------|-----------------|--------------|----------------------------|
| Tracie Bennitt | 719-687-7375 | tracie@dinosaurbrokers.com | Linda Laverty | 719-964-6222 | chilipepperlinda@gmail.com |
| Gail Wingerd | 719-339-3452 | gail@woodlandparkprinter.com | Michael Fergoda | 818-679-9911 | mikefergoda@gmail.com |
| David Mals | 719-210-4634 | dmals57@gmail.com | Tammy Ryan | 719-322-8899 | tammy@pic-tur-esque.com |
| Jan Wilson | 719-660-7510 | rjcummer@msn.com | Lynn Jones | 719-360-0991 | lynn@coloradogearlab.com |
| Kathy Lowry | 719-687-3330 | klowry@tellerseniorcoalition.org | | | |

DEADLINE FOR ALL INFORMATION SEPTEMBER 30, 2021